DIGITAL MONITORS MAP

MEDIUM MONITORS SPECIFICATIONS
For Student Groups or Businesses
Vertical - 768px (W) x 1280px (H)
Horizontal - 1280px (H) x 768px (W)

LARGE MONITORS SPECIFICATIONS
For Businesses only
Vertical - 1080px (W) x 1920px (H)
Horizontal - 1920px (H) x 1080px (W)

RESOLUTIONS
72 DPI

ACCEPTABLE FILE FORMATS
JPEG Image
PNG Image
Adobe Illustrator CCS Artwork (recommended)
Adobe Photoshop CCS Image (recommended unflattened)

If your advertisement is not formatted correctly, we won’t run the ad, so please ensure that you follow the design guidelines!

For a complete list of our monitor guidelines, visit our website: creativelab.berkeley.edu

SUBMISSION DETAILS:
Email files to creativelab@berkeley.edu

Monitor Map Key
- Vertical medium monitor
- Horizontal medium monitor
- Horizontal large monitor
- Vertical large monitor

MLK 1st Floor